



Press release

28/01/2014, Thessaloniki, Greece

2nd City-HUB Stakeholder Workshop

The 2nd City-HUB Workshop “**Smart & Efficient Interchanges: Design and Operation**”, which will address the topics of travellers’ attitudes and practitioners’ requirements, will take place in **London** on the **3rd of February 2014**.

A number of selected “key experts” are invited to the event to discuss crucial issues related to efficient and smart design, and integrated management with City-HUB partners. Attendees will be invited to contribute to the discussion through four focus groups:

- Good practices (i.e. operation of different modes, co-ordination and ticketing);
- Customer satisfaction priorities (i.e. safety and security, comfort and quality of services);
- Business and management (i.e. business models, efficient design for environmental quality); and
- Land uses and economic impacts (i.e. local economic impacts, public space landmark).

The project coordinator, Prof. Andrés Monzón from TRANSyT-UPM will open the Workshop at 10:00 am by introducing the City-HUB project. Then, Mr Simon Bennett will give a presentation regarding the activities of Crossrail. TRL and VTT partners will present best practice guidelines on “Efficient and smart design” and “Integrated management”, respectively. Following this, CERTH partners will introduce the transport visioning events and the focus groups, while the City-HUB experts will be the moderators of each of the four focus group discussion.

A plenary discussion session is scheduled in the afternoon for the consolidation of the focus groups findings, under the guidance of the City-HUB experts and CERTH partners. Then, Mr Derek Palmer from TRL will present King-Cross Station. The workshop will be closed by TRANSyT-UPM coordinators closing speech. A dinner is planned at 19:00 for City-HUB partners and Workshop attendees.

For further information about the project, please contact:

Project coordinator:

Professor Andrés Monzón

UPM/TRANSyT

Madrid, Spain

Tel: +34913365373

Email: andres.monzon@upm.es

Or visit the website: www.cityhub-project.eu